# **OUTLOOK BUSINESS**



celebrates the resilience, innovation, and impactful

contributions of women who defy norms, inspiring a new era of empowerment and progress.

**ANUJA AGRAWAL** 

## Mrs. Manju Sharma's **16-Year Leadership Transforms Eternal** Hospital"

"16 Years of 'Tapasya': The Visionary Journey of Mrs. Manju Sharma in Redefining Healthcare Excellence"

n the bustling city of Jaipur, Rajasthan, a transformative force is reshaping the healthcare sector, and her name is Mrs. Manju Sharma. As the Co-Chairperson and Managing Director of Eternal Hospital, she has emerged as a symbol of inspiration and resilience, embodying the principles of courage, confidence, commitment, and consistency.

Mrs. Manju Sharma's journey is a testament to her unwavering commitment to healthcare excellence. Over the past 16 years, she has played a pivotal role in establishing Eternal Hospital as one of Jaipur's most advanced healthcare centers. Alongside Dr. Samin Sharma, Chairman of Eternal Hospital and a renowned cardiologist based in the US, they opened the doors of the hospital in 2013, not only to serve the people of Jaipur but to extend their reach to the entire state of Rajasthan and India.

#### **PIONEER IN HEALTHCARE** EXCELLENCE

Under Mrs. Manju Sharma's leadership, Eternal Hospital has become a pioneer in healthcare excellence. The hospital amalgamates the best resources, expertise, and capabilities in all specialties to address the diverse needs of a growing patient population. Embraced with innovation and technology Eternal Hospital with its multispeciality backup has many milestones across the globe in the field of clinical excellence and team of specialized doctors ensures

that patients receive holistic and personalized care as per their needs.

#### **COMPASSIONATE LEADERSHIP DURING CRISIS**

During the peak of the pandemic, Mrs. Manju Sharma demonstrated compassionate leadership. Actively engaging with patients, she provided not just medical support but emotional assistance. She worked closely with the staff, instilling selfconfidence and self-esteem. Despite financial pressures faced by many during the pandemic, Mrs. Sharma maintained a 'we' mindset at Eternal, treating all as one family.

#### **MISSION AND LEGACY**

Having realized her dream of establishing an international-class healthcare facility, Mrs. Manju Sharma initiated her next mission by founding **Eternal Hospital Sanganer. This** 

"Meet Mrs. Maniu Sharma, the dynamic **Co-Chairperson and** MD of Eternal Hospital, Jaipur, whose 16-year journey embodies compassion, resilience, and groundbreaking healthcare achievements"



### **(**2) **MANJU SHARMA**

Dynamic

Co-Chairperson & MD, **Eternal Hospital** 

endeavor aims to provide healthcare facilities to the rural poor, reflecting a commitment to reaching those in need in rural areas.

#### **ACCOLADES AND RECOGNITION**

Mrs. Manju Sharma's contributions to healthcare have been widely acknowledged, receiving accolades such as the Dainik Bhaskar Women of the Year Award 2022, Asiaone's Bhartiya Mahantam Vikas Puraskar 2020, Economic Times Business Leader of Rajasthan 2019 Award, and Times of India's Icons of Health Award 2018. These awards recognize her leadership, compassion, and innovation in the healthcare industry.

Recent achievements also include recognition among the Top 20 Hospitals of India in 2023 by Industry Insight, the Best Multi-Speciality Private Hospital in Jaipur for the 4th consecutive year, and accreditation for international standard healthcare by Joint Commission International in January 2022.

Mrs. Manju Sharma finds purpose in bringing smiles to patients at Eternal Hospital, driven by her compassionate philosophy. In a world of pioneering women, she stands as a healthcare inspiration, showcasing the transformative impact of compassion and dedication in shaping the industry's future.

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